



**FIFA WORLD CUP**  
**Brasil**

# Brazil

Brazil, officially the Federal Republic of Brazil is the largest country in both South America and the Latin American region. Football is the most popular sport in Brazil. The Brazilian national football team has won the FIFA World Cup tournament a record five times, in 1958, 1962, 1970, 1994 and 2002, and is the only team to succeed in qualifying for every World Cup competition ever held





The 2014 FIFA World Cup will be the 20th FIFA World Cup, an international men's football tournament that is scheduled to take place in Brazil from 12 June to 13 July 2014. It will be the second time that Brazil has hosted the competition, the previous being in 1950. Brazil was elected unchallenged as host nation in 2007 after the international football federation, FIFA, decreed that the tournament would be staged in South America for the first time since 1978 in Argentina, and the fifth time overall.



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Galaincha Software converts any picture into a weavable rug in a few clicks.



Carpet Simulation view of FIFA World Cup 2014 logo.

# Pelé

## The Legend

Edson Arantes do Nascimento better known as is a retired Brazilian footballer. He is regarded by many experts, football critics, former players, current players and football fans in general as the best player of all time. In 1999, he was voted World Player of the Century by the International Federation of Football History & Statistics.







The World Cup is a gold trophy that is awarded to the winners of the FIFA World Cup association football tournament. Since the advent of the World Cup in 1930, two trophies have represented victory: the Jules Rimet Trophy from 1930 to 1970, and the FIFA World Cup Trophy from 1974 to the present day.



# Fuleco



the official mascot of the 2014 FIFA World Cup

The tatu-bola, an armadillo that defends itself from predators by rolling up into a ball, was chosen as the official mascot by FIFA at a ceremony organised by the local organising committee in September 2012. It was selected from 47 designs created by six Brazilian agencies after market research showed its appeal to the primary target audience of Brazilian children aged 5–12.



Carpet Simulation view of FIFA World Cup 2014 Mascot.

Galaincha is a custom rug designing software. This design software enables carpet designers and manufacturers to create carpets of any size and quality, easily make color changes (based on their color set), and generate graphs for weaving or tufting. A significant feature of this software is that it can convert majority of digital artwork including photographs into a weavable design of given size and quality within few clicks. The simulated renderings from this rug designing software are indistinguishable from real photographs of actual rugs, which may include varying pile heights, mixed plies, and gradients. Thus the carpet designers and manufacturers can show their client how the finished rug will look like before the carpet is actually woven.

Alternative Technology

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